



Improving Colorectal Cancer Screening Rates in Arizona

These resources are meant to support community health workers participating in the 2023-2024 ECHO series.

Session 1: Colorectal Cancer 101— Part I

- [What is Colorectal Cancer?](#)

Session 2: Colorectal Cancer 101—Part II Risk Factors and Early Detection

- [Colorectal Cancer Risk Factors](#)
- [Genetic Testing, Screening, and Prevention for People with a Strong Family History of Colorectal Cancer](#)

Session 3: Colorectal Cancer Screening Modalities

- [Colorectal Screening Tests](#)
- [What is a Colonoscopy? | Colonoscopy Biodigital Interactive Animation](#)

Session 4: Role of Community Health Workers in Colorectal Cancer Screening

- [Preferred Messages to Motivate Colorectal Screening](#)

Session 5: Cultural Humility and Social Determinants of Health

- [Hispanics/Latinos Colorectal Cancer Companion Guide](#)
- [Messaging Guidebook for Black & African American People: Messages to Motivate for Colorectal Cancer Screening](#)
- [Asian Americans Colorectal Cancer Companion Guide](#)
- [Insurance Coverage for Colorectal Screening](#)

Session 6: Effective Communication and Motivational Interviewing

- [Tailoring Colorectal Cancer Screening Messaging: A Practical Coalition Guide](#)
- [Colorectal Cancer Screening Messaging Guidebook: Recommended Messages to Reach the Unscreened](#)
- [Video: Making the Decision to be Screened](#)