

A scenic sunset over a snowy landscape. The sun is low on the horizon, casting a warm, golden glow across the sky and snow. The foreground is covered in a thick layer of snow, with some dark patches visible. A white text box is overlaid on the left side of the image.

**This SME orientation will be recorded**

**WELCOME,  
ECHO Hub Team!**

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**We will begin shortly...**



**2024 Prostate Cancer Screening IMPACT ECHO  
Subject Matter Expert Orientation  
1.2.2023**



# Agenda Preview & Introductions

Molly Black

# Agenda



- Agenda Preview & Introductions (10 min)
- Brief Overview: Project Goals, Anatomy of ECHO, & Hub Team Expectations (10 min)
- Case Presentation Overview (5 min)
- Curriculum, Session Planning, & Discussion (10 min)
- Open Discussion & Wrap-Up (5 min)

# Your ECHO Support Team



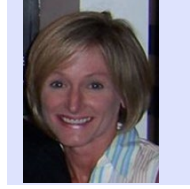
**Molly Black | North Carolina**  
Director, Screening



**Beth Dickson-Gavney | Mississippi**  
Senior Director, Project ECHO



**Jennifer McBride | North Carolina**  
Sr. Data & Evaluation Mgr., Project ECHO

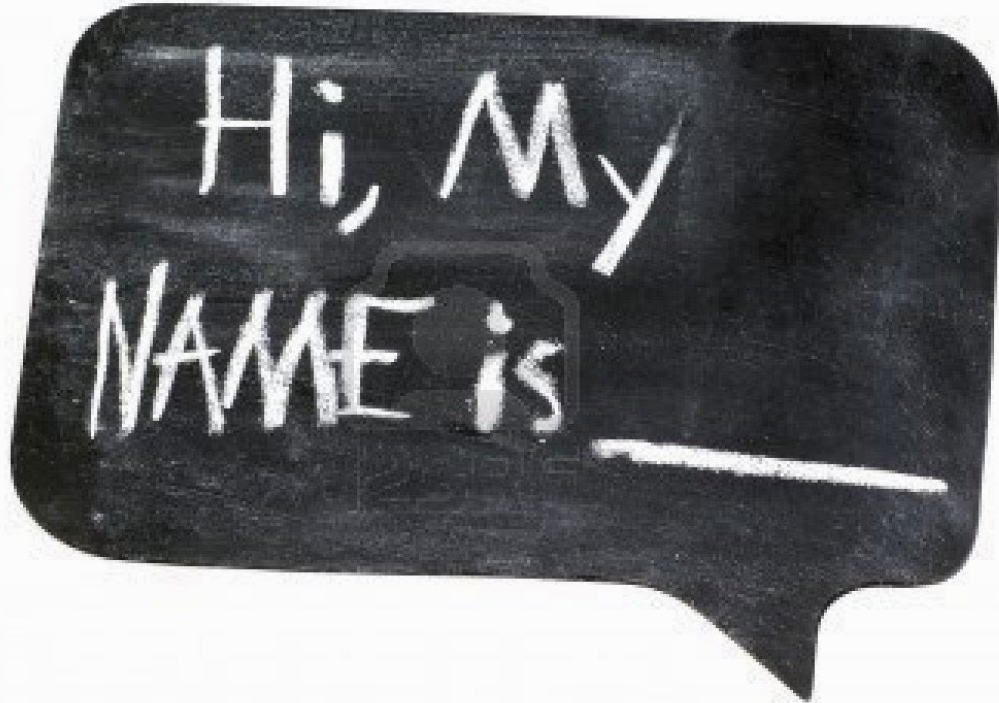


**Beth Graham | South Carolina**  
Program Manager, Project ECHO



# Process for Brief Introductions

*Please share...*



- Name
- Title(s)
- Organization and State
- Specialization
- Past ACS partnership
- **Your WHY**



# Preview of ECHO Session:

Run of Show

Facilitator Intro Slide

SME Intro Slide

Improving Colorectal Cancer Screening Rates in AZ –  
The Community Health Worker’s Role ECHO  
Run of Show



**Date:** 12/07/23  
**Session #:** 0  
**Facilitator:** Anna Alonzo, MPH  
**Didactic Presenter:**  
**Didactic title:**  
**Case presentation presenter:**

ACS ECHO *Program* Lead Coordinator: **Veronica Venturini**  
ACS ECHO *Office* Lead Coordinator: **Mindi Odom**  
ACS ECHO Office *IT Tech* Coordinator: **Sarah Wienke**  
*Start Recording, Chat Monitors, & Drop Links:* **Mindi Odom**  
*Admit Attendees & Take Attendance:* **iECHO**

Agenda Item	Allotted Time	Notes
Pre-ECHO	25-30	<p><b>PRE-ECHO</b> <b>11:30 am ET to 12:00 pm MST</b> <b>iECHO sends link to meeting</b> Mindi Odom and Veronica join meeting with SMEs: <b>Anna Alonzo, Kristin Burns, Dr. John Molina, Patty Molina, and Lorena Verdugo</b></p> <p><b>Mindi and Veronica</b> will do brief walk-through of Overall Run of Show</p> <p><b>ECHO Hub Roles</b> <b>Veronica Venturini</b> will serve as ACS ECHO Program LEAD Coordinator and will lead housekeeping, wrap up. <b>Anna Alonzo</b> will serve as facilitator and will introduce all ACS staff, ECHO Subject Matter Experts, Participating Sites, and facilitate ECHO Session <b>Mindi Odom</b> will serve as ACS ECHO Office Coordinator and <b>RECORD Call</b> (at onset of housekeeping) keep time, add links to chat &amp; serve as Zoom Co-Host <b>Sarah Wienke</b> will serve as <b>IT Tech Coordinator:</b> share screen, advance slides, and check Dual Monitors <b>Mindi Odom</b> will admit people, keep time, and track attendance.</p> <p><b>Note to Facilitator:</b></p>

# Run of Show





# Prostate Cancer Screening IMPACT ECHO FACILITATOR

**Molly Black**  
Director, Screening  
*American Cancer Society*



# Prostate Cancer Screening **IMPACT** **ECHO**

## Subject Matter Expert

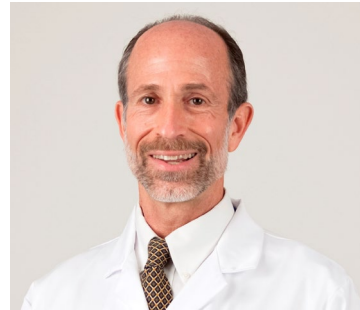
**Quoc-Dien Trinh, MD, MBA**  
Section Chief of Urology  
*Brigham and Women's Faulkner  
Hospital*

# Introductions

## Meet Our Prostate Cancer Screening IMPACT ECHO HUB Team Subject Matter Experts (SMEs)



**Yaw Nyame, MD, MS, MBA**  
Assistant Professor, Department of  
Urology  
**University of Washington School of  
Medicine**



**Andrew M.D Wolf, MD, MACP**  
Harry T. Peters, Sr. Professor of  
Medicine  
**University of Virginia School of  
Medicine**



**Quoc-Dien Trinh, MD, MBA**  
Section Chief of Urology  
**Brigham and Women's Faulkner  
Hospital**



**William Boykin, MD**  
King's Daughters Medical  
Center - Bluegrass Urology



# Brief Overview:

Project Goals

Anatomy of ECHO

Hub Team Expectations

**GOALS: Together with our Participant Sites and Subject Matter Experts using the ECHO's all-teach, all-learn approach, we aim to:**



- 1 **Increase** appropriate prostate cancer screening.
- 2 **Increase** utilization of prostate cancer shared decision-making tools by primary care teams.
- 3 **Increase** relationships and streamline referral pathways with urologists/other specialty providers within the medical neighborhood.
- 4 **Increase** data capacity to: risk stratify patients, track shared decision-making process, track PSA results and identify trends, and collect and utilize data for pre-biopsy risk calculator and/or referral to specialty care.

# Participant Learning Sites

<b>Name DBA</b>	<b>City</b>	<b>State</b>
<b>Agape Family Health</b>	Jacksonville	FL
<b>Albany Area Primary Health Care, Inc.</b>	Albany	GA
<b>BMS Family Health and Wellness Centers</b>	Brooklyn	NY
<b>CareSouth</b>	Baton Rouge	LA
<b>Central Florida Health Care, Inc.</b>	Winter Haven	FL
<b>Cornell Scott-Hill Health Corporation</b>	New Haven	CT
<b>Family Circle of Care</b>	Tyler	TX
<b>Greater Baden Medical Services, Inc.</b>	Brandywine	MD
<b>Nashville Healthcare Center</b>	Nashville	TN
<b>North Hudson Community Action Corporation</b>	Jersey City	NJ
<b>Roots Community Health Center</b>	Oakland	CA
<b>Southside Community Health Services</b>	Minneapolis	MN



# ECHO 101

*What is ECHO? How does it work?*

**Beth Dickson-Gavney**  
Senior Director, Project ECHO





**Have you participated in  
an ECHO Program  
before?**

# The ECHO Model

**A**  
**Amplification** - Use *Technology* to leverage scarce resources



**B**

Share **Best Practices** to reduce disparity



**C**  
**Case Based Learning** to master complexity



**D**

Web-based **Database** to *Monitor Outcomes*



# About Project ECHO

- **Moving Knowledge, Not People**
- Empowering people to make a difference in their communities with the **right knowledge**, at the **right place**, at the **right time**
- Builds **communities of practice** through **virtual mentoring & learning**
- **One-to-many** intervention proven effective to reduce disparities, strengthen health systems, & drive collaborative solutions for local priorities
- **Effective/Efficient** vehicle for dissemination of evidence-based strategies to improve cancer outcomes
- Participants attend **virtual case-based sessions** with subject-matter experts
- The participants and subject-matter experts all learn from each other: knowledge is generated, refined and tested by local experience. This **“all teach, all learn”** method **democratizes expertise** and makes it relevant to local cultural contexts.

*The American Cancer Society serves as a [Project ECHO](#) (Extension for Community Healthcare Outcomes) Hub*



# ECHO is all teach, all learn



Interactive



Co-management of cases



Peer-to-peer learning



Collaborative problem solving

## What to Expect: The Anatomy of an **ECHO Session (EXAMPLE)**

- **Welcome & introductions** (5 minutes)
- **Announcements & session overview** (5 minutes)
- **Brief Didactic Lecture/Presentation** (10 min)
- **Didactic Q/A** (5 minutes)
- **Case Presentation** (3-5 minutes)
- **Case Presentation Discussion/Guidance** (20 min)
- **Closing remarks, Wrap-Up & Post-Session Survey Poll** (5 min)

**TIP!**

For more about the ECHO Model™ or Project ECHO, please visit [Project ECHO - Moving Knowledge, Not People \(unm.edu\)](http://ProjectECHO - Moving Knowledge, Not People (unm.edu))

### Case Presentations

Case presentations are **vital** to an ECHO session. These are challenges or perceived barriers that can be either system-level or patient-level and can provide an opportunity for a participant to request guidance from other participants and the Hub Team.

Subject matter experts (SMES) and participant learners will offer their guidance. This sections of each ECHO session serves as an interactive learning feedback loop for *all*.



# Anatomy of ECHO: Hub Team Roles Defined

## ECHO Coordinator (ACS)

- Coordinates ECHO experience
- Sends calendar invitations
- Provides SMEs slides and Run of Show prior to Sessions
- Provides ECHO participants and Hub team the information they need to participate
- Manages Chat Communications

## Facilitator(s)

- Leads all introductions
- Facilitates all Q/A and case presentation discussion
- Encourages all participants to join in the conversation
- Redirects conversation (as necessary)
- Creates a safe space for learning
- Serves as an expert, as appropriate

- May present/co-present one didactic presentation
- Serve as an active and participatory member of the Hub, providing expert guidance
- Ask and/or answer clarifying questions and provide recommendations to participants
- Highlight teachable moments
- Assist facilitator as needed

## Subject Matter Experts

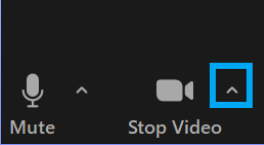
- Ensures Zoom experience is smooth
- Ensure connections/speakers/video feeds work properly
- Advances slides
- Troubleshoots any issues with users throughout ECHO via chat

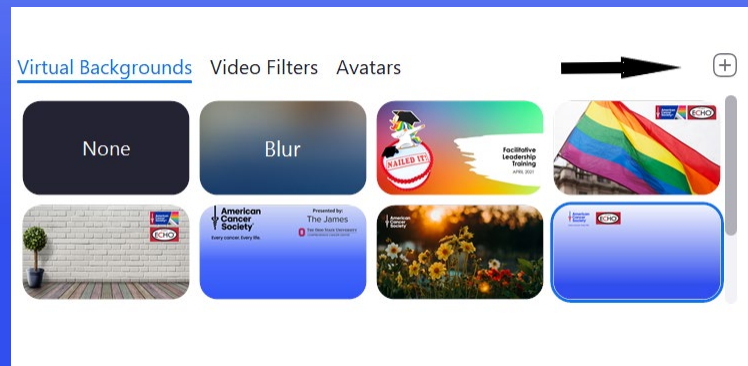
## Tech Coordinator (ACS)





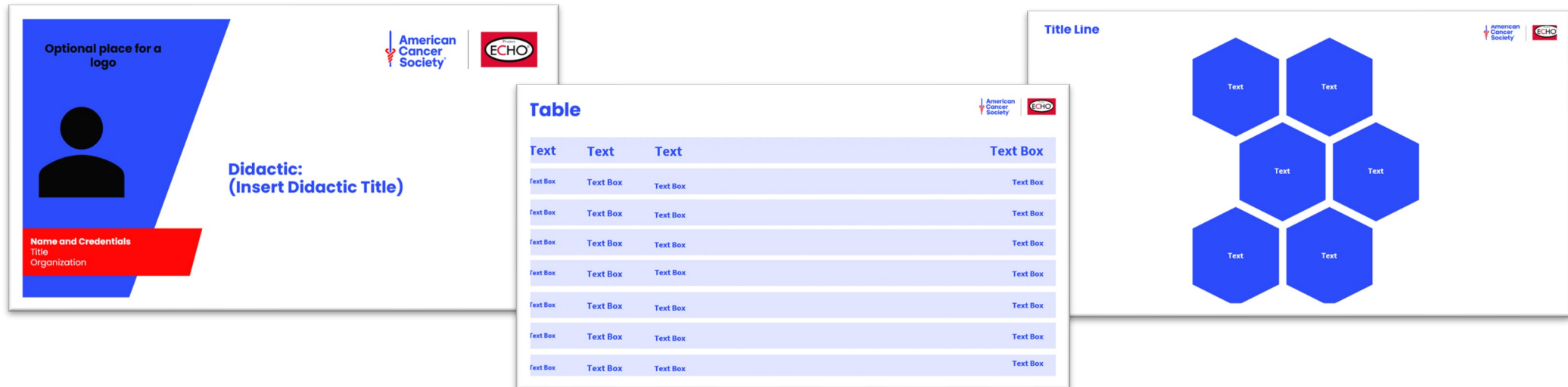
## Virtual Background

1. Save the picture to your files
2. Click on the video icon/option within Zoom  and select “choose virtual background”
3. Find the “+” symbol to upload a picture from your files




# ACS ECHO Session Didactic Expectations for SMEs

- ❑ Please submit didactic presentation **one week prior to** the ECHO session ([molly.black@cancer.org](mailto:molly.black@cancer.org) and [beth.graham@cancer.org](mailto:beth.graham@cancer.org))
- ❑ Please utilize the ACS ECHO PowerPoint slide deck template



# UPDATE Anticipated Time Commitment for Hub Team Members



Activity	Brief Description	Anticipated Time Commitment
ECHO Hub Orientation Call	<ul style="list-style-type: none"> <li>• Provide brief overview of Project ECHO</li> <li>• Provide introductions and overview of Hub roles</li> <li>• Discuss and preview the curriculum</li> </ul>	30 to 60 minutes 
ECHO Tele-Sessions   <a href="#">Jan -Sept 2024</a>	<ul style="list-style-type: none"> <li>• Attend most of the 9 monthly ECHO sessions</li> </ul>	1 hour for 9 months
Didactic Preparation Call	<ul style="list-style-type: none"> <li>• Attend one prep call for didactic presentation</li> </ul>	15 to 30 minutes
Didactic Presentation	<ul style="list-style-type: none"> <li>• Conduct at least one 15-minute didactic presentation</li> </ul>	Prep Time Varies
Ongoing Feedback	<ul style="list-style-type: none"> <li>• Provide ongoing feedback during the project</li> </ul>	Varies

# SME Expectations



- Attend nearly every monthly 60-minute ECHO session.
- Present or co-present one or more didactic presentation based on your area of expertise.
- Serve as an active and participatory member of the Hub, providing expert guidance on the overall project, including curriculum.
- Ask and/or answer clarifying questions, provide recommendations to participants.
- Highlight teachable moments and assist facilitator as needed.

# What is expected of Participant Sites?

- 1 **Build** a small multidisciplinary ECHO team including a combination of clinic/system team members
- 2 **Join** each monthly 60-minute ECHO session with 3 or more team members and participate in discussion with video on
- 3 **Submit** and deliver at least one case presentation over the course of the ECHO series
- 4 **Integrate** tools, strategies and processes learned into your clinical practice
- 5 **Utilize** grant funds (within established parameters) to support systems change within your setting to meet our shared goals
- 6 **Submit** data collection forms, surveys, and assessments on or before due dates





# Case Presentation Overview



## DRAFT Case Presentation Form

### ACS Prostate Cancer Screening IMPACT ECHO

- This form includes 3 sections: Presenter Information, Patient Case Information, and System/Workflow Case Information.
- Choose either a patient or system/workflow case for your case presentation.
- We approximate each case presentation will be 5 minutes.
- Please be sure not to include patient identifiers on this form or use any identifiers during the presentation.
- Sample Case Presentations: [create folder and insert link]

Project ECHO Data Usage Statement: Project ECHO collects registration, participation, questions/answers, chat comments and poll responses for some teleECHO programs. Your individual data will be kept confidential. These data may be used for reports, maps, communications, surveys, quality assurance, evaluation, research, and to inform new initiatives.

### Presenter Information

#### 1. Presentation Date

Please input date (M/d/yyyy)



#### 2. Presenter Prefix (e.g. Mr., Mrs., Ms., Dr., etc.)

Enter your answer

#### 3. Presenter Full Name(s) (as you wish it to appear on the PPT Presentation)

Enter your answer

#### 4. Presenter Credentials (as you wish them to appear on the PPT Presentation)

Enter your answer

#### 5. Presenter Pronouns (optional - if you would like them to appear on the PPT Presentation)

Enter your answer

#### 6. Presenter Title(s) as you wish it to appear on the PowerPoint slide

Enter your answer

#### 7. Presenter Email

Enter your answer

#### 8. Your Organization/Health System Full Name (fully spelled out, no abbreviations or acronyms, please)

Enter your answer

#### 9. Type of Case (choose ONE):

- Patient Case (only complete questions 10 - 19)
- System/Workflow Case (only complete questions 20 - 24)

#### 10. Patient Age

Enter your answer

#### 11. Patient Sex

Enter your answer

#### 12. Patient Race and Ethnicity

Enter your answer

#### 13. Past Medical/Surgical History

Enter your answer

#### 14. Past Cancer Screening History (include for all eligible cancer screenings: colorectal, lung and prostate)

Enter your answer

#### 15. Medications

Enter your answer

#### 16. Family History

Enter your answer

#### 17. If known/available, Germline Testing Results

Enter your answer

#### 18. What strategies or actions have you tried so far?

Enter your answer

#### 19. What is your main question about this case?

Enter your answer

#### 20. What is the system or workflow that you are trying to improve or solve? e.g. utilization of SDM tool, EHR data utilization, referral to urologist, etc.

Enter your answer

#### 21. Describe how it is currently working. Include details relevant to your case presentation. e.g. who does the work, what are the pain points, etc.

Enter your answer

#### 22. Briefly describe your vision of what it will look like when it is working well. Include any ideas you had about how to approach the redesign.

Enter your answer

#### 23. Have there any recent changes (less than 6 months) made to this system or workflow? Describe the changes, when they were made, and impact (successes and challenges)

Enter your answer

#### 24. What data (quantitative, qualitative) do you have to augment your observations?

Enter your answer

You can print a copy of your answer after you submit

Submit

# SME ROLE in Case Presentation Process



Participants will submit their case presentation forms at **least one week** prior to the ECHO session.



**SMEs will receive the case presentation at least 48 hours in advance and can provide advance written feedback and/or verbal feedback during the ECHO session**



The case presentation should aim to be thematic to the didactic presentation to ensure strong session flow and reinforce the learning.

*Case presentations are the heart of the ECHO model, ensuring that “all teach, all learn”*



# Curriculum Overview & Didactic Presenter Confirmation

# Draft Schedule

	Didactic Topic	Didactic Presenter(s)	Case Presenter
1/16	ECHO Orientation – ECHO Hub Team & Participant Introductions, Project Goals, Intro to the ECHO Model	Molly & BDG	
2/20	The Science of Prostate Cancer Screening: Risks, Benefits and Strategies to Reduce Overdiagnosis and Overtreatment	Dr. Wolf	
3/19	Informed Decision Making, Effective Shared Decision-Making Conversations and Decision Aids with Focus on Black and African American Patients	Dr. Wolf	
4/16	Addressing Implicit Bias within Primary Care to Increase Efficacy of Patient & Health Care Team Engagement		
5/21	Utilizing data to risk stratify patients, track SDM, and track PSA results and trends	Dr. Wolf	
6/28	Increasing relationships and streamlined referral pathways with urologists within the medical neighborhood		
7/16	Utilizing data for pre-biopsy risk calculation and/or referral to urology.		
8/20	Tailoring screening frequency and using/navigating patients to secondary tests before and after biopsy.	Dr. Wolf	
9/17	Managing/co-managing observation and active surveillance strategies within primary care.	Dr. Wolf	

# Session 0 | Orientation to ECHO

1/16/2024 @ 4:30 PM Eastern

## Draft Agenda

- ECHO Team Introductions
- **Brief** Burden of Prostate Cancer & Disparities
- SME **WHY** Introductions
- Participant Site Introductions
- ECHOing: How to ECHO
- Model Case Presentation by SME
- Questions/Wrap-up

## Learning Objectives

1. Identify and relate to our ECHO's Participating Sites, Subject Matter Experts and ACS ECHO team members.
2. Describe elements of the 2024 Prostate Cancer Screening IMPACT ECHO that maintain fidelity to the proven Project ECHO model.
3. Review logistics of actively participating in ECHO sessions.
4. Give examples of potential case presentation topics.
5. Report the C-SASI and micro-training video has been received and can be accessed by your system.



Questions?



# ECHO Resources



[Project ECHO: Changing the World Fast – Video](#)

[Dr. Arora Ted Talk](#)

[www.echo.cancer.org](http://www.echo.cancer.org)

[UNM Official ECHO Website](#)

# Subject Matter Expert Orientation Satisfaction Survey

