

American Cancer Society
Health Equity & Caregiving: Meeting the
Needs of African American/Black
Caregivers ECHO Guide
June 2023





American Cancer Society

Health Equity & Caregiving: Meeting the Needs of African American/Black Caregivers ECHO Guide

This document is an overview and “how to” guide for individuals engaged in the **Health Equity & Caregiving: Meeting the Needs of African American/Black Caregivers ECHO** program. The primary users of this guide include the Participant Sites (participating cancer centers), ACS regional team members supporting these health systems, and ECHO subject matter experts.

Table of Contents

Health Equity & Caregiving: Meeting the Needs of African American/Black Caregivers ECHO Overview	2
ECHO Overview	3-4
Hub Team and Roles	3-4
Facilitator	4
Coordinator.....	4
IT Support	4
Subject Matter Experts	4
Case Presenter.....	4
Meet the ECHO Hub Team	5-8
Curriculum and ECHO Schedule	9
Agenda	10
Case Presentation	10
How to join the ECHO.....	11
Zoom: Start-up and troubleshooting.....	11-12
ECHO Disclosures	12
Appendix A: Participating Health Centers	13
Appendix B: Additional ECHO Resources	14

Health Equity and Caregiving: Meeting the Needs of African American/Black Caregivers

ECHO Overview

Problem/Background

Millions of caregivers face unique barriers to care. A lack of culturally responsive supports and resources, systemic bias in the healthcare system, and a lack of understanding of culture means African American/Black caregivers can face additional barriers to providing care. By addressing this enormous gap, the American Cancer Society (ACS) is leading the charge in the way support is delivered to African American/Black caregivers. Utilizing [Project ECHO](#) (Extension for Community Healthcare Outcomes) ACS is excited to launch our six state Health Equity and Caregiving ECHO that focuses on clinicians within hospitals in Alabama, Georgia, Louisiana, Mississippi, South Carolina, and Virginia.

To build the foundation for this work, a focus group with 32 African American/Black caregivers was conducted to assess a) what their perceptions are of providing care to a person with cancer, b) what their unmet needs are, and c) what their preferences are for how best to meet their needs. Their primary unmet needs centered around the relationship with healthcare providers, which included issues such as medical mistrust, provider insensitivity, limited access to medication, racism/discrimination, physicians who questioned them, and a lack of resources. These themes and others are addressed within the ECHO Series.

About the Project

A total of 6 ECHO sessions will occur once a month from June to November 2023. The overall goal of this ECHO Series is to educate members of the cancer care team on the unique needs of African American/Black caregivers. Learning objectives include a) defining and demonstrating knowledge of health equity, health inequalities, and social determinants of health in the context of cancer caregiving; b) mobilizing leaders in healthcare to engage in policy, systems, and environmental change activities in support of health equity and caregiving; and c) leverage partnerships (locally or state-wide/across-state) and collaborations to advance health equity and caregiving.

Expectations of Participating Participant Sites (cancer center teams)

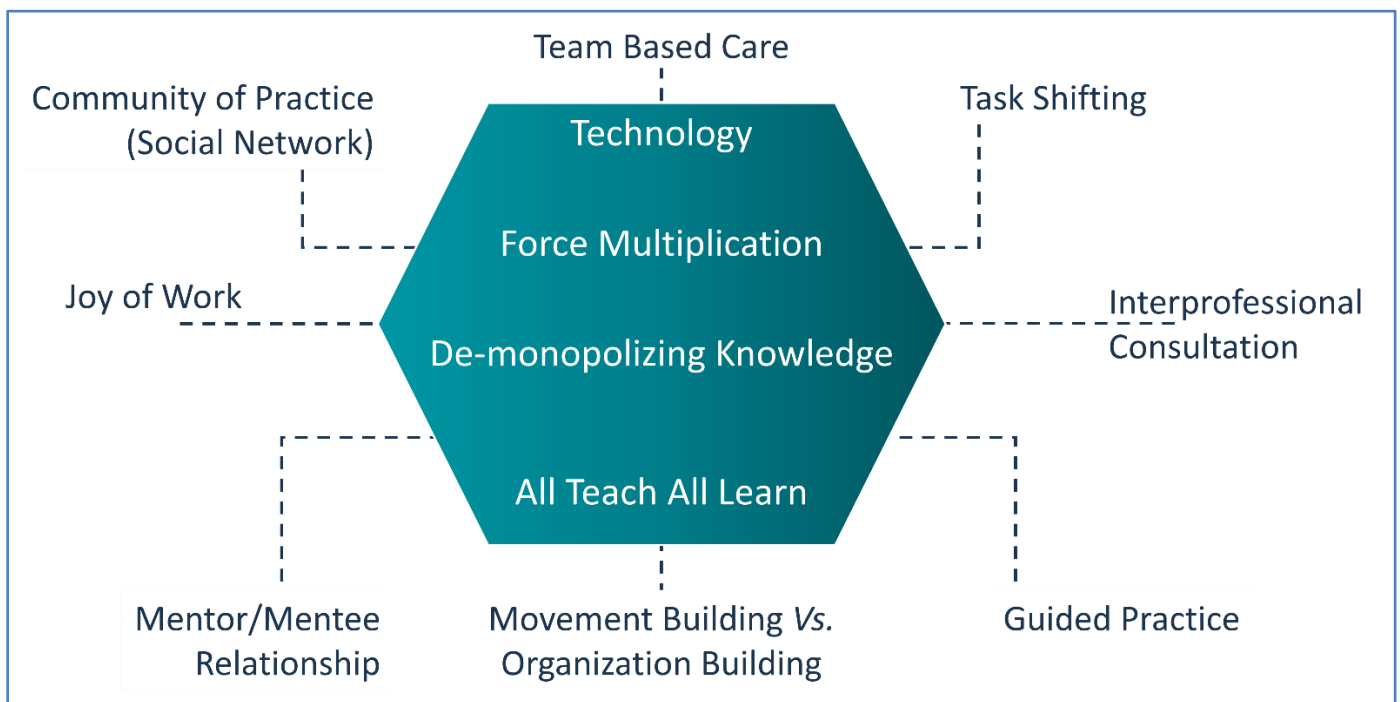
- ✓ Build a small multidisciplinary ECHO team that would include a combination of healthcare team members listed above
- ✓ Team members will join each monthly 60-minute ECHO session (participate in discussion with video on)
- ✓ Submit/deliver one case presentation over the course of the ECHO Series (once a month for 6 months)
- ✓ Complete pre- and post-assessments, along with brief post-session poll surveys
- ✓ Develop a healthcare team resource that integrates knowledge learned from the ECHO (for example, create and disseminate content on health equity and caregiving that is included in the new hire onboarding process and/or in yearly Diversity, Equity & Inclusion trainings)
- ✓ Integrate culturally sensitive practices across all clinical exchanges with caregivers
- ✓ Ongoing presence of health equity and caregiving updates to your hospital's Cancer Committee and/or Grand Rounds
- ✓ Identify local support services and resources for African American/Black caregivers for navigators and/or other support staff to refer to

ECHO Overview

Project ECHO is a telementoring program for health professionals that uses adult learning techniques and interactive video technology to connect distal community providers with specialist and multi-disciplinary teams in real-time collaborative session. Founded in 2003 by Dr. Sanjeev Arora at the University of New Mexico, Project ECHO uses the [ECHO model](#) to address the needs of the most vulnerable populations by equipping communities with the right knowledge, at the right place, at the right time.

An ECHO session similar to a virtual learning collaborative. Stakeholders from multiple locations connect at regularly scheduled times with a team of specialists using Zoom (for more information see the [Zoom: Start-up and troubleshooting](#) section), a videoconferencing tool. During ECHO sessions, participants will present project-related cases, offering questions, challenges or perceived barriers to subject matter experts and the other participants to brainstorm ways to help them. These discussions are supplemented with short didactic presentations to improve content knowledge and share evidence-informed best practices.

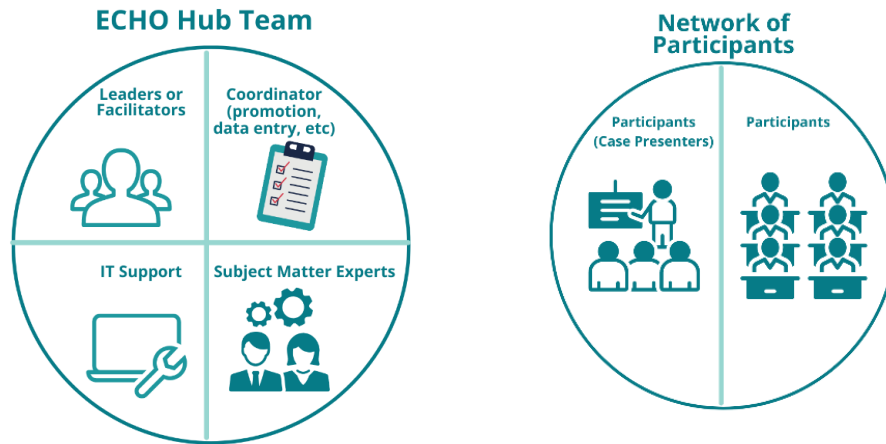
What Makes ECHO Work?



Copyright © ECHO Institute

Hub Team and Roles

The Hub Team consists of a facilitator, coordinator, IT support and subject matter experts. Each role is critical to the success of every monthly ECHO session and collectively, ensure the Participant Sites (participating cancer centers) have the best opportunity to learn and grow in their expertise.



Copyright © ECHO Institute

Role of the Facilitator

- ✓ Lead introductions
- ✓ Facilitate didactic and case presentation discussions
- ✓ Encourage all participants to join in the conversation
- ✓ Redirect conversation, when necessary
- ✓ Create a safe space for learning *for all*

Role of the Coordinator

- ✓ Welcomes participants, conducts Housekeeping, and Wrap Up
- ✓ Provides ECHO participants the information they need to participate
- ✓ Provides ECHO subject matter experts the information they need to participate
- ✓ Provides ECHO facilitator with the information they need to lead, including a prep document for each session

Role of Tech Support

- ✓ Primary function is to ensure the Zoom experience is smooth
- ✓ Joins early, ensure connections/speakers/video feeds work
- ✓ Troubleshoots any issues with users throughout ECHO via chat
- ✓ Advances slides (as necessary)

Role of the Subject Matter Expert

- ✓ May present or co-present one didactic presentation
- ✓ Serve as an active and participatory member of the Hub, providing expert guidance
- ✓ Ask and/or answer clarifying questions and provide recommendations to participants
- ✓ Highlight teachable moments
- ✓ Assist facilitator as needed

Role of the Case Presenter

- ✓ Utilize the case presentation form to complete a system-level or patient-level case
- ✓ Help answer questions presented by subject matter experts
- ✓ Utilize the video feature

Meet the ECHO Hub Team

The following individuals represent the **Health Equity and Caregiving: Meeting the Needs of African American/Black Caregivers ECHO Hub Team.**

ECHO Subject Matter Experts and Facilitator

Siobhan Aaron, PhD, MBA, RN, FNP-BCECHO Subject Matter Expert and Facilitator

Assistant Professor

Frances Payne Bolton School of Nursing

Case Western Reserve University



Siobhan Aaron PhD, MBA, RN, FNP-BC is an assistant professor at the Frances Payne Bolton School of Nursing at Case Western Reserve University. Her research focuses on decision-making, healthcare disparities, and the caregivers of patients living with cancer. Dr. Aaron utilizes community based participatory research methods to communicate the benefits of decision making and advance care planning with patients and their families. Dr. Aaron has over 10 years of progressive leadership experience in hospice and palliative care settings. Dr. Aaron continues her work as a hospital inpatient Palliative Care Nurse Practitioner at University Hospitals of Cleveland and serves on the Ohio Department of Health's Palliative Care and

Quality of Life Council. There she works with an interdisciplinary team to advance palliative care outcomes for the state of Ohio.

Robert Winn, MD ECHO Subject Matter Expert

Director and Lipman Chair in Oncology

VCU Massey Cancer Center

Senior Associate Dean for Cancer Innovation and Professor of Pulmonary Disease and Critical Care Medicine

VCU School of Medicine



As director of VCU Massey Cancer Center, Robert Winn, M.D., oversees a cancer center designated by the National Cancer Institute that provides advanced cancer care, conducts groundbreaking research to discover new therapies for cancer, offers high-quality education and training, and engages with the community to make advancements in cancer treatment and prevention equally available to all. He is leading the nation in establishing a 21st-century model of equity for cancer science and care, in which the community is informing and partnering with Massey on its research to best address the cancer burden and disparities of those the cancer center serves, with a local focus but global impact. Winn has nearly 20 years' commitment to Veterans Affairs

health services and held appointments at the Denver VA and Jesse Brown VA in Chicago, where he established the first multidisciplinary pulmonary nodule clinic. Winn is the president-elect of the Association of American Cancer Institutes (AACI) and serves on the Board of Directors for the American Cancer Society and LUNGevity Foundation. Winn holds a B.A. from the University of Notre Dame and an M.D. from the University of Michigan Medical School in Ann Arbor. He completed an internship and residency in internal medicine at Rush -Presbyterian-St. Luke's Medical Center in Chicago and a fellowship in pulmonary and critical care medicine at the University of Colorado Health Sciences Center in Denver.

Joseph Ravenell, MD
ECHO Subject Matter Expert

Associate Professor

Department of Population Health

NYU Grossman School of Medicine



Dr. Ravenell is Associate Professor of Population Health and Medicine with Tenure, and Associate Dean for Diversity and Inclusion at NYU Grossman School of Medicine. He is a primary care physician and health equity research scientist. Dr. Ravenell has led multiple federally-funded trials to test community-based strategies to improve colon cancer screening and cardiovascular disease prevention among Black men throughout New York City and beyond. This work has engaged a community-based research network of over 200 community-based sites including churches, barbershops, mosques and social service

agencies, reaching over 20,000 New Yorkers. Dr. Ravenell's community-engaged work was the subject of an invited TED talk which has received over 1 million views. Dr. Ravenell continually cultivates a holistic approach to promoting health equity through research, scholarship, and mentorship.

Olufunke Awosogba, PhD
ECHO Subject Matter Expert

Assistant Professor and the Vice Chair of Diversity, Equity, and Inclusion in the Department of Psychiatry

Director of the Behavioral Health Program in the Hematology and Oncology Outpatient Clinic

Parkland Hospital



Dr. Olufunke Awosogba (pronounced Oh lu foon keh Ah whoa saw bah) is a licensed psychologist in the State of Texas, the Director of the Oncology Behavioral Health Program at Parkland Hospital. She is also the Vice Chair of Diversity, Equity, and Inclusion and Assistant Professor in the Department of Psychiatry at UT Southwestern Medical Center. Dr. Awosogba earned her M.A. and Ph.D. in Counseling Psychology from The University of Texas at Austin with clinical training in health psychology at the VA (Veteran Affairs) Medical Centers in Memphis, TN and Houston, TX. She is passionate about increasing mental health literacy and reducing mental health stigma among Black, Indigenous, and People of Color (BIPOC). Among her most fulfilling

accomplishments is developing and expanding a behavioral health program in Parkland's Oncology Outpatient Clinic that includes psychopharmacological services, individual and group psychotherapy, and classes. In service, she serves on executive and advisory boards for organizations addressing mental health needs for underserved populations and multiple committees related to clinical education and training, and diversity promotion.

Fawn Cothran, PhD, RN, GCNS-BS, FGSA

ECHO Subject Matter Expert

Hunt Research Director

National Alliance for Caregiving



Dr. Fawn Cothran is the Hunt Research Director at the National Alliance for Caregiving. Dr. Cothran is a nurse scientist, and a board-certified gerontological clinical nurse specialist with 15+ years of experience in family caregiving research. As research director she helps elevate national family caregiving research by strategically developing and guiding NAC research initiatives, including the landmark Caregiving in the US report; leading a national, multi-sector, and multi-disciplinary network of caregiving experts across lifespan and condition; as well as representing NAC in public meetings and professional forums to highlight research priorities addressing the inequities and complexities family caregivers experience. Dr. Cothran earned a Bachelor of Science in Nursing from Howard University in Washington, D.C. She completed a Master of Science in Nursing with an emphasis in Gerontological Nursing and a Doctor of Philosophy, both from the University of Michigan, Ann Arbor. She also completed a Claire M. Fagin Post-Doctoral Fellowship with the National Hartford Centers of Gerontological Nursing Excellence. She is a fellow of the Gerontological Society of America, a lifetime member of the National Black Nurses Association, and a Distinguished Educator in Gerontological Nursing Education.

Cardinale Smith, MD, PhD

ECHO Subject Matter Expert

Associate Professor in the Department of Medicine and Geriatrics and Palliative Medicine

Icahn School of Medicine at Mount Sinai



Cardinale B. Smith, MD, PhD is a Professor with tenure in the Division of Hematology and Medical Oncology and the Brookdale Department of Geriatrics and Palliative Medicine at the Icahn School of Medicine at Mount Sinai, Chief Medical Officer at the Tisch Cancer Hospital, Vice President, Cancer Clinical Services and Chief Quality Officer for Tisch Cancer Center, Mount Sinai Health System. She is a medical oncologist and palliative care physician whose clinical practice is focused on lung cancer and palliative care. Her research interests focus on doctor-patient communication, evaluating treatment disparities in cancer care, determinants of cancer patients' quality of care, characterizing barriers to optimal cancer and palliative care, and developing approaches to eliminating those barriers among racial and ethnic minorities. Finally, Dr. Smith has had numerous publications in peer-reviewed journals, and in 2015 was named one of the Top 40 Inspirational Leaders under 40 by the American Academy of Hospice and Palliative Medicine.

Katrina Ellis, PhD, MSW, MPH
ECHO Subject Matter Expert

*Assistant Professor of Social Work and Faculty Associate
Research Center for Group Dynamics
Institute for Social Research
University of Michigan*



Katrina R. Ellis, PhD, MPH, MSW is an assistant professor at the School of Social Work at the University of Michigan. Her research focuses on family health promotion and disease management and its implications for health interventions seeking to improve cancer prevention, cancer survivorship, and racial health equity. An overarching goal of her research is to support the health of families facing multiple, coexisting illnesses, with a specific focus on Black American families affected by cancer. Dr. Ellis employs a range of qualitative and quantitative methodologies in her work with families, clinicians, and community groups.

ECHO Office Team

American Cancer Society



Beth Dickson-Gavney, MS
Sr. Director, Project ECHO



Allison Rosen, MS
Director, Project



Mindi Odom
Director, Project



Beth Graham, MPH, CHES
Program Mgr., Project ECHO

Rachel Cannady
ACS ECHO Program Lead

Strategic Director, Caregiving



Curriculum and ECHO Schedule

During every monthly ECHO session, time will be dedicated to one didactic topic to be presented by expert faculty. The table below highlights topics, presenters, and dates. *These are subject to change.*

Session/Date/Time	Goal	Objectives
HOW SOCIAL DETERMINANTS OF HEALTH IMPACT CAREGIVING Robert Winn, MD		
Session 1 June 9th 9:00 AM CST/ 10:00 AM EST	Increase the understanding of how social determinants of health affect caregiver quality of life and contribute to caregiver burden	<ul style="list-style-type: none"> Describe how social determinants of health impact healthcare Increase clinician awareness about common barriers facing caregivers so that they may appropriately refer them to resources Explore how healthcare systems can ease caregiver burden
PART I: MEDICAL MISTRUST – HISTORICAL EXAMPLES AND ITS RELATION TO HEALTH EQUITY Joseph Ravenell, MD		
Session 2 July 7th 11:30 AM CST/ 12:30 PM EST	Increase knowledge of how medical mistrust impacts access to health care	<ul style="list-style-type: none"> Provide historical examples of studies that have been foundational in establishing lack of trust in research and/or healthcare providers Explain how the etiology of mistrust and provider perceptions have contributed to poor quality health care Discuss racial disparities in clinical care and their impact on health outcomes
PART II: MEDICAL MISTRUST – HOW TO ADDRESS IT IN YOUR HEALTH SYSTEM Olufunke Awosogba, PhD		
Session 3 August 14th 4:00 PM CST/ 5:00 PM EST	Increase awareness of techniques to address medical mistrust among the patients and caregivers you serve	<ul style="list-style-type: none"> Provide strategies for how to address trustworthiness of providers, researchers, and institutions Discuss opportunities for increasing engagement and inclusion of African American/Black patients and caregivers in research and clinical trials Describe how Diversity, Equity, and Inclusion trainings for healthcare providers can help reduce their own biases and help build trust in the healthcare system
MENTAL HEALTH AND CAREGIVING Fawn Cothran, PhD, RN, GCNS-BS, FGSA		
Session 4 September 11th 11:30 AM CST/ 12:30 PM EST	Increase the understanding of how caregiving impacts mental health and quality of life	<ul style="list-style-type: none"> Describe how the stress of providing care can affect psychosocial functioning Identify instruments used to assess caregiver distress and how to implement them into clinical practice Discuss evidence-based interventions shown to reduce caregiver burden
INTEGRATING THE FAMILY VOICE IN PALLIATIVE CARE Cardinale Smith, MD, PhD		
Session 5 October 12th 11:30 AM CST/ 12:30 PM EST	Increase the understanding of the role caregivers play in partnership with palliative care specialists to assure appropriate and timely symptom management and pain control	<ul style="list-style-type: none"> Define palliative care, which patients need it, how it is delivered, and how it differs from hospice care Identify strategies for effective communication with patients and families regarding care plans Demonstrate how palliative care impacts value and quality of care
PRACTICING CULTURAL HUMILITY WHILE PROVIDING SUPPORT TO AFRICAN AMERICAN/BLACK CAREGIVERS Katrina Ellis, PhD, MSW, MPH		
Session 6 November 6th 11:30 AM CST/ 12:30 PM EST	Increase the understanding of how cultural competence addresses health disparities and builds health equity	<ul style="list-style-type: none"> Define cultural humility and describe techniques for implementing it into caregiver support Provide examples of how to practice cultural humility Identify best practices for healthcare providers

Agenda

The following agenda outlines how a typical monthly ECHO session will flow including key hub roles and responsibilities. Didactic presentations are delivered by faculty/subject matter experts and case presentations are presented by grantees. The facilitator encourages robust conversation throughout each session.

Agenda Item	Allotted Time	Hub Roles & Responsibilities
Housekeeping & Introductions	10 min	Coordinator will welcome everyone & cover general housekeeping items. Facilitator will introduce all present subject matter experts (SMEs) & preview the session. All participants will introduce themselves through Zoom chat or “live” if a smaller group.
Didactic	15 min	Subject Matter Expert(s) present on didactic topic
Didactic Q&A	5 min	Facilitator leads Q&A for participants & SMEs (All Teach & All Learn)
Case Presentation(s)	25 min	Participant(s) deliver case presentation(s). Peers & SMEs share experience, guidance, & recommendations. (All Teach & All Learn)
Wrap-Up	5 min	Coordinator shares next didactic topic, case presentation, and launches post-session survey

Case Presentation

Case presentations are a vital part of every ECHO session. These presentations promote discussion and help with sharing, learning, and applying best practices. All participating participant sites/cancer centers will present at least one case presentation. Case presentations will be guided via the case presentation form allowing the participant to explain challenges and/or perceived barriers for either a patient specific or systems level issue. Please submit [THIS FORM LINKED HERE](#), a high-resolution photo, and a brief (one paragraph) bio to [Beth Graham](#) at least two weeks prior to the ECHO session. This will allow faculty to review the case before the session to maximize our time together.

Case presentations will be shared with faculty 48 hours prior to the ECHO session allowing time for faculty to review the case in advance, and come prepared to provide experience, guidance, and recommendations during the case presentation discussion.

While it may improve the flow for the case presentation to serve as thematic to the didactic topic, it is not required. Case presentations are meant to help provide potential solutions to an existing or perceived future challenge/issue. All case presentations however, should protect patient confidentiality by avoiding any protected health information (PHI) in written form and when presenting case presentations during the ECHO sessions.

To schedule your case presentation or request the case presentation form you can simply email [Rachel Cannady](#). Additionally, members of the ACS team are happy to meet with you to prepare you and ensure your case presentation experience is both easy and valuable.

How to join/register for the ECHO session

All ECHO sessions are held on the Zoom video conferencing platform. Connect via your computer, mobile device, or phone using the registration information below. Once you receive registration information via email be sure to add the sessions to your calendar.

Health Equity & Caregiving ECHO, Session 1: [Meeting Registration - Zoom](#)

Health Equity & Caregiving ECHO, Session 2: [Meeting Registration - Zoom](#)

Health Equity & Caregiving ECHO, Session 3: [Meeting Registration - Zoom](#)

Health Equity & Caregiving ECHO, Session 4: [Meeting Registration - Zoom](#)

Health Equity & Caregiving ECHO, Session 5: [Meeting Registration - Zoom](#)

Health Equity & Caregiving ECHO, Session 6: [Meeting Registration - Zoom](#)

Zoom: Start-up and Troubleshooting

This section provides valuable information to help you with the Zoom videoconferencing platform. The ECHO team will be available on Zoom 10 minutes before each session for additional troubleshooting, if necessary. Additionally, contact [Rachel Cannady](#) with any Zoom-related questions or concerns.

Getting started

- Download and install Zoom Client for Meetings at the [Zoom Download Center](#). Consider downloading mobile apps, if interested.
- [Join a test meeting](#) to confirm your microphone, speaker, and videos are working correctly and to familiarize yourself with the Zoom application. Review [this resource](#) if you run into any issues.

Tips and tricks

- Zoom allows for multiple layout options. View [this resource](#) to learn about the options, including how to maximize your layout during a screenshare. If you are using dual monitors, take a look at [this](#).
- If you are joining the ECHO by phone, be sure to enter the Participant ID (displayed in Zoom) so your audio and video feeds will be connected within Zoom. [Click here](#) for more information.
- [This video](#) from ManyCam offers 11 tips on looking better on video calls, including tips on background, lighting, internet connection, and camera angle.

Troubleshooting

If your video or camera isn't working, please review these [troubleshooting tips](#). If you are using an Lenovo device, start [here](#). If you are using Windows 10, start [here](#).

These [one-minute videos](#) may be particularly useful in addressing some frequently asked questions:

- [Joining a Meeting](#)
- [Meeting Controls](#)
- [Joining & Configuring Audio & Video](#)
- [Sharing Your Screen](#)

The [Zoom Help Center](#) includes resources to help you get started on a [desktop](#) or [mobile device](#), and to address issues related to [audio](#), [video](#), or [screen sharing](#).

Disclosures

This section includes important disclosures surrounding the ECHO.

- The ECHO series takes place on the Zoom platform
- The Zoom privacy policy is available at zoom.us/privacy
- Each ECHO session will be recorded and *may* be posted to a publicly facing website
- If you do not wish to have your image recorded, please turn off the video option
- Do not share personal information of any patient or study participant

Project ECHO Data Usage Statement

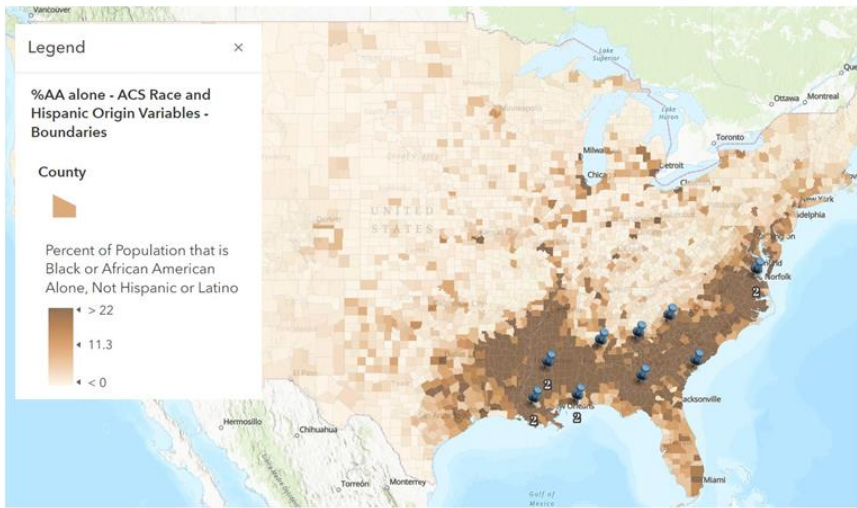
In order to support the growth of the ECHO movement, Project ECHO collects participation data for each ECHO program. This data allows Project ECHO to measure, analyze, and report on the movement's reach. It is used in reports, on maps and visualizations, for research, for communications and surveys, for data quality assurance activities, and for decision-making related to new initiatives.

Appendix A

Participating Health Systems

Health Equity and Caregiving: Meeting the Needs of African American/Black Caregivers ECHO (June 2023 – November 2023)

Participating Health Systems from States with Higher Percentage of Non-Hispanic Black or African American Alone, Not Hispanic or Latino Population, Year?



Participating Cancer Centers		
Health System	City	ST
Infirmiry Cancer Care (Infirmiry Health)	Mobile	AL
O'Neal Comprehensive Cancer Center at University of Alabama at Birmingham - Wallace Tumor Institute	Birmingham	AL
Northside Hospital Cancer Institute	Atlanta	GA
Phoebe Cancer Center	Albany	GA
Our Lady of the Lake Cancer Institute	Baton Rouge	LA
Woman's & Mary Bird Perkins - Our Lady of the Lake Cancer Center Breast & GYN Cancer Pavilion	Baton Rouge	LA
Singing River Health System Cancer Center	Pascagoula	MS
St. Dominic's Comprehensive Cancer Services	Jackson	MS
University of Mississippi Medical Center Cancer Center and Research Institute	Jackson	MS
Beaufort Memorial Keyserling Cancer Center	Beaufort	SC
Prisma Health Cancer Institute	Greenville	SC
Sentara Healthcare	Norfolk	VA
VCU Massey Cancer Center	Richmond	VA



Participating Cancer Centers

Health System	City	State
Infirmiry Cancer Care (Infirmiry Health)	Mobile	AL
O'Neal Comprehensive Cancer Center at University of Alabama at Birmingham - Wallace Tumor Institute	Birmingham	AL
Northside Hospital Cancer Institute	Atlanta	GA
Phoebe Cancer Center	Albany	GA
Our Lady of the Lake Cancer Institute	Baton Rouge	LA
Woman's & Mary Bird Perkins - Our Lady of the Lake Cancer Center Breast & GYN Cancer Pavilion	Baton Rouge	LA
Singing River Health System Cancer Center	Pascagoula	MS
St. Dominic's Comprehensive Cancer Services	Jackson	MS
University of Mississippi Medical Center Cancer Center and Research Institute	Jackson	MS
Beaufort Memorial Keyserling Cancer Center	Beaufort	SC
Prisma Health Cancer Institute	Greenville	SC
Sentara Healthcare	Norfolk	VA
VCU Massey Cancer Center	Richmond	VA

Appendix B

Additional ECHO Resources

- [Changing the World, Fast: Dr. Sanjeev Arora at TEDxABQ](#)
- [Project ECHO: A Revolutionary Model for Expanding Access to Specialized Care](#)
- [How to be Successful in a TeleECHO Session](#)
- For more information visit echo.unm.edu

Questions? Project Contacts:

Rachel Cannady, Strategic Director, Caregiving, American Cancer Society, Rachel.Cannady@cancer.org